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Buffalo City Mission Launches Annual "One Mission, One Hope" Fall Campaign and Turkey Drive



Fall Campaign aims to raise \$3.3 million to provide critical programs and services to Western New York's homeless community

Annual Turkey Drive sets a goal of 1,000 donated turkeys to collect before the Thanksgiving holiday

BUFFALO, NEW YORK (October 17, 2022) – Today, the <u>Buffalo City Mission</u> announced the launch of its annual Fall fundraising campaign. The initiative aims to raise \$3.3M between October 17, 2022, and December 31, 2022. Additionally, the Mission kicked off its annual turkey drive, seeking 1,000 turkeys to feed families, elderly individuals and shut-ins this Thanksgiving. Donations can be made <u>online</u>.

"Every year, the fall season is a crucial time for us to come together as the City of Good Neighbors and support our struggling community," said Aubrey Calhoun, CEO and Executive Director of the Buffalo City Mission. "As more individuals continue to fall below the poverty line, the life-changing resources we provide are more critical than ever. For all those who are able, we ask that you consider donating to the Mission this year. No amount is too small. Every donation can help transform the lives of those in need throughout Western New York."

The Fall campaign goal represents 32 percent of the Mission's annual operating budget. It funds the resources necessary to sustain the year-round programs and services that



the Mission provides to the poor and homeless in our community. This includes meeting essential needs for struggling men, women and children and providing holistic services that work to alleviate the root causes of homelessness.

"There continues to be a great need in Western New York. We need to be more vigilant by providing the vital programs and services that help every person who walks through our doors to build a pathway towards self-sufficiency," continued Calhoun.

Last year, the City Mission served 104,050 meals and provided 48,749 safe nights of sleep shelter. As the region's largest homeless shelter, the organization stands unwavering in its role as a center of hope, restoration, and support – working alongside the community to serve those in need.

The City Mission is also kicking off its annual Turkey Drive — seeking donations of individual turkeys from the generous community. Individuals can contribute by delivering turkeys to the Buffalo City Mission at 100 East Tupper Street. Donations will provide a traditional Thanksgiving meal to more than 5,000 impoverished families, the elderly, and shut-ins this season who are in great need of community support.

"Life is challenging right now," says Calhoun. "With continuing inflation, costs for necessities like housing, gas and groceries are higher than ever; food alone has increased by over 9%. But it's even harder for our struggling neighbors to make ends meet. We have the power to make a difference, and all contributions will help us make that impact. Together, we can continue to help our community in need."

Through the Turkey Drive, the City Mission is again dedicated to delivering a happy Thanksgiving for all through the generosity and goodwill of many. Turkey donation drop-offs are welcome Monday through Friday between 9 a.m. and 3 p.m.

To volunteer or learn how to help a neighbor find hope this Thanksgiving, please contact us at (716) 854-8181, ext. 407, or visit <u>buffalocitymission.org</u> to make a donation towards the Fall campaign.

To learn more about the annual Fall campaign and how your donation can help restore a life of a fellow Buffalonian, visit <u>buffalocitymission.org/give</u>.

To stay updated on these initiatives and the broader work of the Buffalo City Mission, follow the organization on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.



About the Buffalo City Mission

The Buffalo City Mission, founded in 1917, is a nonprofit organization providing preventative, emergency, and transitional housing programs to thousands of people who are homeless and impoverished every year. The Mission includes the new Alfiero Family Center of Hope and Promise and a Women and Children's Shelter (Cornerstone Manor), along with the Dick Road Thrift Store to serve the Western New York community. For more information, please visit <u>www.buffalocitymission.org</u> or call (716) 854-8181.

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