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## **Buffalo City Mission Launches “Pick-a-Brick” Campaign to Raise \$1 Million for New Community Center**

*Initiative will engage community members to make a gift that will help build a “Pathway to Hope” for the organization’s \$15 million facility*

**BUFFALO, NEW YORK (January 13, 2020)** – Today, the [Buffalo City Mission](#) announced the launch of its Pick-a-Brick Campaign, a dynamic fundraising initiative that will provide community individuals and organizations with a special opportunity to make a lasting legacy gift that will build a “Pathway to Hope” for the next century – leading to the completion of the organization’s new Community Center, the Alfiero Family Center of Hope and Promise.

Through the Pick-a-Brick Campaign, donors can select and personalize their own brick that will be used to pave the Pathway to Hope, in front of the new Community Center. Gift levels include a Hope Brick (4” x 8”) for \$400, and a Promise Brick (8” x 8”) for \$750. Each purchased brick will be personalized and placed along the pathway to memorialize the generosity of the giving community.

The City Mission has set a goal to raise over \$1 million by the end of April 2020.

“The Pick-a-Brick Campaign is a way for our community to make personalized and permanent contributions in our shared mission to help every neighbor in need,” said Stuart Harper, CEO and Executive Director of the Buffalo City Mission. “We are in the final stretch to complete our new Community Center this year, and – in every sense -- this campaign represents the power of coming together to help change lives for the poor and homeless in our city.”

“On any given night, over 900 men, women and children are homeless and on the streets of Buffalo,” continued Harper. “Through the final stages of our Next Century Capital Campaign, this Pick-a-Brick opportunity will help us to cross the finish line strong. The time to make a lasting impact together is now.”

The Pick-a-Brick Campaign is the latest initiative in the City Mission’s ongoing Next Century Campaign to support construction for its 75,000 square foot flagship Community Center.

Scheduled to open in Spring of 2020, the Center will provide preventative services on the front end to decrease the percentage of homelessness year-over-year for those who



are on the brink of homelessness. It will also deliver more complete care to individuals who already experience homelessness. Notable features will include space for social service agencies, case management, mental health services, a medical clinic, the first recuperative care unit in Buffalo, and so much more. The current Men's Community Center at E. Tupper St. has remained opened throughout the construction process.

Today, approximately \$13.3 million of a target \$15 million has been committed, pledged or is in process. The City Mission will be also be making an exciting gift announcement later this month.

To pick your brick today, and to learn more about how you can help pave a pathway to a new life, visit [pickabrick.org](http://pickabrick.org).

To stay updated on this initiative and the broader work of the Buffalo City Mission, follow the organization on [Facebook](#) and [Twitter](#).

### **About the Buffalo City Mission**

The Buffalo City Mission, founded in 1917, is a nonprofit organization providing preventative, emergency, and transitional housing programs to thousands of people who are homeless and impoverished every year. The Mission includes a Women and Children's Shelter (Cornerstone Manor), the Men's Community Center, and the Dick Road thrift store to serve the Western New York community. For more information, please visit [buffalocitymission.org](http://buffalocitymission.org) or call (716) 854-8181.

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