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***Mission Accomplished! Mission Possible: Food Drive School Challenge
Totals and Winners Announced***



Buffalo, NY – Today, the Buffalo City Mission held its Award Closing Ceremony to celebrate the end of the first annual, *Mission Possible: Food Drive School Challenge* for 2016-2017.

The Mission Possible Program is designed to work alongside schools from the Western New York region to ignite the passion of the next generation in supporting the fight against hunger and homelessness by educating students about the struggles nearly 6,000 individuals experience on a daily basis. According to the 2015 Homeless Alliance Annual Report, an estimated 5455 people experienced homelessness in 2015.

“Over sixteen schools from all over Western New York participated in the Mission Possible Food Drive Challenge. Together, they collected over 24,000 cans, which helped provide more than 6,000 hungry individuals with food,” said Stuart Harper, Executive Director of the Buffalo City Mission. “The Buffalo City Mission appreciates the support of our key community partners, Rich Products and Citi for providing the winners of the program with a *Day of Discovery* at their corporation. The Day of Discovery will highlight what each organization offers to students on a potential career path, how the corporation is a strong leader in the Western New York community, and making good educational choices. Through our sponsors this year, we raised over \$30,000 to support adult education programming, giving transitional residents an opportunity to achieve professional goals and a second chance at life.

Mission Possible 2016-2017 Winner Showcase

Grand Winner: Mission Possible Champion

The Pembroke Intermediate School, the school with the highest percentage of completion of their set goal, won the First Place Mission Possible Champion award as well as the Day of Discovery at Citi and Rich Products.

Additional Winners

The Second Place trophy for Outstanding Performance went to South Park High School, and the Third Place Honoree Award went to West Buffalo Charter School. Each school received a Certificate of Recognition for their participation and hard work.

“Citi Buffalo congratulates students who participated in the Mission Possible Food Drive Challenge. It was a great success,” said Robin Wolfgang, Communications Officer, Citi Buffalo. “The Mission Possible program creates awareness about hunger in our region as well as encourages empathy for others. Citi is pleased to be a major sponsor of such a worthwhile endeavor. In addition to working towards eliminating hunger, participating students attained certain valuable character attributes that will help them in their future careers like vision, kindness, compassion and generosity. Citi applauds all students for their hard work and for recognizing the importance of investing in others.”

“At Rich Products, our joint mission of striving to better our community is fundamentally about doing the right things, the right way,” said Howard Rich, Vice President of Corporate Relations, Rich Products. We set high ethical expectations for our employees and encourage all associates to contribute to the charities and programs that help impact the most lives possible. We believe it is part of our responsibility to provide food for the hungry, and support to those in need in our community. We support the Mission Possible program because it so closely aligns with our vision to provide hospitality and hope by creating healthier, stronger, and happier families in the Western New York area.”

The Buffalo City Mission would also like to thank our Supporters, Insty Prints of Buffalo for the Marketing materials for the event, as well as National Grid as the Mission Possible Character Impact Sponsor. We look forward to the 2nd Annual Mission Possible Food Drive Challenge, starting September 2017. Sign up begins in July!

About Rich Products

For more than 70 years, Rich's has been a leader in the food industry, known for its high-quality products, exceptional customer service and overwhelming commitment to associates, customers and communities. With more than 4,000 products sold across 112 countries, Rich's delicious innovations are found in countless restaurants, bakeries and kitchens around the world. More information can be found at www.rich.com.

About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. <http://www.citigroup.com/citi/>

About National Grid

National Grid (LSE: NG; NYSE: NGG) is an electricity and natural gas delivery company that connects nearly 7 million customers to vital energy sources through its networks in New York, Massachusetts and Rhode Island. It is the largest distributor of natural gas in the Northeast. National Grid also operates the systems that deliver gas and electricity across Great Britain.

About Insty Prints of Buffalo

Insty-Prints in Buffalo is a full-service marketing communications provider offering marketing consultation, copywriting and graphic design services, advanced printing technologies including full-color printing, digital color signs, posters and banners, complete finishing services, mailing services, variable data capabilities, promotional products and print management solutions.

About the Buffalo City Mission

The Buffalo City Mission, founded in 1917, is a nonprofit organization that provides preventative, emergency and transitional programs to thousands of people who are homeless and impoverished. The Mission includes a Women and Children's Shelter (Cornerstone Manor); Men's Community Center; and Dick Road Thrift Store to serve the Western New York community. For more information, please visit www.buffalocitymission.org or call (716) 854-8181. # # #